

IWFCIM INVESTMENT FORUM 2026

20th MAY 2026

Venue: Smith & Wollensky, Kuala Lumpur

VALUATION FOR GROWTH AND IMPACT: WOMEN, WEALTH AND THE WORLD WE WANT

Time	Description
10.00 am	Introduction Salwana Ali – President IWFCIM
10.10am	Opening keynote: <i>“Sustainability as a Catalyst for Valuation in Women-Led Enterprises.”</i> YAM Tengku Zatashah Sultan Sharafuddin Idris Shah Guest of Honor (GOH) Speaker Keynote Excerpt: Today, valuation is a narrative, no longer just a number. Women-led enterprises are rewriting that story with purpose, resilience, and sustainability at the core. In 2026, investors are not just asking ‘What’s your revenue?’ but ‘What’s your relevance?’ They want to know how your business uplifts communities, reduces waste, and builds trust across generations. Sustainability is a strategic lever, no longer a side note. Whether you're composting in your café, digitizing supply chains, or mentoring young founders, every action contributes to your enterprise’s worth. When women lead, we see valuation infused with empathy, circular thinking, and long-term vision. Let’s stop asking if sustainability pays off. It already does. The real question is—are we ready to lead with it?
10,30am	Launch Zero Waste EntCom (Enterprises X Communities) Initiative YAM Tengku Zatashah Sultan Sharafuddin Idris Shah
10.40am	Group photo session
10.45am	Panel 1 – Investor Insights: <i>What drives valuation in 2026?</i> Moderator: Shareen Shariza Dato Abdul Ghani Chairperson

Malaysia Green Tech and Climate Change Corporation (MGTC)

Panellist Speaker #1:

YM Raja Datin Paduka Teh Maimunah Raja Abdul Aziz

A renowned banking leader

Panellist Speaker #2:

Elain Lockman

CEO and Co-Founder ATA Plus

Panellist Speaker #3:

Dr Sivapalan Vivekarajah

Senior Partner, ScaleUp Malaysia

Panellist Speaker #4:

Dzuleira Abu Bakar

Director

Nineyard Ventures Sdn Bhd

Former CEO of Mranti Corp.

Abstract:

A session designed to unpack the evolving metrics and mindsets shaping enterprise value in a post-pandemic, climate-conscious economy. The panel will convene seasoned investors, financial experts, venture builders, and valuation experts to explore how financial fundamentals of SMEs business growth, fintech innovation and financial inclusions are now deeply intertwined with intangible assets—such as brand authenticity, ESG performance, and community impact.

Given Malaysia's startup ecosystem and businesses interest in IPO, focused discussion will also cover fundraising strategy and valuation readiness for IPO - a critical angle for founders and investors navigating the path from growth to public markets. Perspectives on how governance, scalability, and investor storytelling influence IPO trajectories will greatly enrich the discussion.

The session will also spotlight women-led ventures and examine how inclusive governance, digital agility, and sustainability narratives are influencing investor confidence and deal flow. We anticipate a dynamic exchange that will offer attendees practical insights into what makes a business "valuation-ready" in 2026 and how to align growth strategies with emerging investor expectations.

11.45am	<p>Mini Roundtable Series: Valuation Readiness: Financials, IP, Brand Equity, Social Impact</p> <p>Facilitator: Prof Dr Cordelia Mason Professor, Management and Entrepreneurship University Kuala Lumpur (UniKL)</p>
1.00pm	Networking Lunch
2.30pm	<p>Panel 2 – Sustainability and Valuation</p> <p>ESG Metrics That Matter</p> <p>Moderator: Sharmaine Kaur CEO, EcoGarage Hub Sdn Bhd</p> <p>Panellist Speaker #1: Roslina A. Rahman Board of Directors, Investment Advisory and Panel Member</p> <p>Panellist Speaker #2: Yuki Aizawa Co-Founder & Co-CEO, RINNE Technologies and Consulting APAC Director, Women in Tech Global Movement</p> <p>Panellist Speaker #3: Dr Vimalaewari K. Ramasamy CEO and Founder Stravik</p> <p>Abstract:</p> <p>Panel 2, “Sustainability and Valuation: ESG Metrics That Matter,” will delve into the evolving role of environmental, social, and governance (ESG) indicators in shaping enterprise value and investment decisions.</p> <p>As global capital flows increasingly favor purpose-driven businesses, this session will unpack which ESG metrics are gaining traction among investors, regulators, and rating agencies in 2026.</p> <p>This session will bring together sustainability strategists, impact investors, and corporate leaders as the panellists.</p> <p>They will explore how women-led ventures can leverage ESG storytelling, data transparency, and circular economy practices to enhance valuation and long-term resilience.</p> <p>The discussion will offer actionable insights on integrating ESG into business models, from carbon accounting and inclusive hiring to ethical supply chains and community engagement.</p>

3.30pm	<p>Fireside chat: <i>From undervalued to investable – Entrepreneurs journey</i></p> <p>Facilitator: Gina Phan Managing Consultant and Principal Trainer Zinfinity Consulting Sdn Bhd</p> <p>Speaker #1: Dato Elaine Teh Executive Chairman, Octopus Group Ltd and Executive Chairman, ETA Green Sdn Bhd</p> <p>Speaker #2: Deborah Woong Founder and Creative Director House of Antara</p> <p>This fireside chat will spotlight the emotional and strategic transformation entrepreneurs undergo as they shift from being overlooked to becoming investment ready.</p> <p>It will offer a candid, story-driven exploration of what it truly takes to earn investor trust and build enterprise value. Expect personal reflections from a founder who has navigated rejection, pivoted their models, and learned to articulate their worth—not just in numbers, but in purpose and resilience.</p> <p>Key coverage will likely include how entrepreneurs overcome biases in funding ecosystems, especially for women-led and impact-driven ventures, and how they build credibility through traction, storytelling, and strategic partnerships.</p> <p>The chat may also unpack the role of mentorship, financial literacy, and community validation in shaping investor perceptions.</p> <p>Ultimately, it will celebrate the grit behind the glow-up, showing that valuation is not just about metrics—it’s about mindset, visibility, and the courage to lead with authenticity.</p>
4.00pm	<p>Closing remarks Summary of key takeaways</p>
4.15pm	<p>Next steps – call to actions for all</p>
4.30pm	<p>Session ends</p>

**The organizer reserves the right to amend the agenda as appropriate.*